
Περιγραφή:

Fall is just around the corner, as is the Frankfurt Book Fair. Make sure you come by the Springer stand in Hall 4.2 G402 and find out about Springer's newest publishing initiative - the Springer eBooks Collection. Don't miss this opportunity to see a demo of the new eBooks Collection - a Springer representative will be happy to share it with you!

As digital editions of printed books, and produced simultaneously, eBooks offer numerous advantages to librarians and authors alike. They are part of SpringerLink our fully integrated online content platform that includes journals, books, and reference works. To increase availability of research, we have digitized the majority of our book program published since 2005, constantly adding new publications to provide quick and easy access to Springer books and to ensure large readership. Librarians can now offer patrons broader access to quality content through the unlimited access and use offered by the eBook Collection.

Springer will be hosting a special Panel Discussion on eBooks on:

Friday, October 6, 2006, 10:00 - 11:00 am
Forum Science Stand No. 4.2 B 420

Panel Discussion:

Standing at the Crossroads: Where will eBook technology go in the next decade?

Panelists include:

Olaf Ernst, eBooks Director, Springer Science + Business Media

Paul Carr, Publisher and former media correspondent Guardian

Dan Penny, Account Manager EPS

PD Dr. Daniel C. Baumgart, Physician Charité Berlin, expert user Handheld Devices in Medicine

Also, stop by the Springer stand where we will be sharing a series of eBook presentations:

Wednesday, 4 Oct at 2 pm - Dr. Olaf Ernst, eBooks Director (German)

Thursday, 5 Oct. at 2 pm - Heike Klingebiel, Business & Customer Support (German)

Friday, 6 Oct at 2 pm - Ray Colon, Global Manager eBooks (English)

Visit one of these interesting eBook events or just come by to say hello.

Don't miss Springer's Happy Hour, 4-6 October at 5:30pm!

We look forward to seeing you there!

Kind regards,

George Scotti

Global Director Library Relations

Springer



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Ημερομηνία δημοσίευσης:

Τρίτη, Σεπτέμβριος 12, 2006

Τύπος επικαιρότητας:

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